

# District-wide Sponsorship Opportunities

The Round Lake Area Park District has established a sponsorship program that benefits not only the District but corporations, businesses and individuals alike.

The sponsorship report card for 2004:

Dollar support received	\$24,280.00
Services received	\$20,000.00
Product received	\$21,875.00
	\$66,155.00

...plus numerous raffle prizes donated by many local businesses.

Our sponsors receive many great advertising opportunities from the District. They include:

- recognition at the event/program
- included on web site ([www.rlapd.org](http://www.rlapd.org))
- listed in District's quarterly brochure (mailed to 17,500 households four times/year)
- banners and other promotional material surrounding the event/program

Sponsors are recognized well after the event is over because the District truly values the sponsor relationship!

Sponsorship not only offers many advertising opportunities but also builds community recognition, creates goodwill, effectively reaches target audiences, links your product with a healthy lifestyle and demonstrates your businesses' commitment to our community.

The Park District has a year filled with many sponsorship opportunities. Here is what is happening in 2005:

•Community Theatre Performance "Honk"	March 5, 6, 11, 12, 13
•Flashlight Egg Hunt	March 18
•Annual Egg Hunt	March 19
•Dog Spring Party	April 17
•Earth Day	April 23
•"Send a Kid to Camp" Golf Outing	May 19
•Pool "Season Kick-Off" party/Teen Concert	June 12 (Featuring Radio Disney sponsored by Great Lakes Credit Union)
•Reach One - Community outreach program	June-August
•Children's Concert Series	Mid June-August
•Summer Concert Series	Mid June-August
•Independence Day	July 4
•Community Theatre Performance "Footloose"	August 3, 5, 6, 7, 12, 13, 14
•Woof Run	September 10 (tentative)
•"On the Run" 5K Run/Walk	September 11
•Friends of Renwood FUNdraiser	September 18
•Fall Country Festival	September 25
•Great Pumpkin Celebration	October 22
•Pet Expo	November 5
•Holiday Festival	December 3

The Sports Center, located at the North Shore property, will be opening Spring 2005. The opening of this new facility offers many unique opportunities for businesses and individuals to show support and interest in area youth.

Sponsorship is accepted in the following ways: financial, product and service. If interested in learning more contact Peggy Dohr at 847-546-8558, ext. 226 or e-mail at [pdohr@rlapd.org](mailto:pdohr@rlapd.org).